

# Request for Proposal



Date Posted: March 14, 2014

Deadline for Proposals: April 4, 2014

## Overview

The Learning by Giving Foundation provided \$10,000 to be awarded to nonprofit organizations in the Green Bay area by students in the 2014 University of Wisconsin – Green Bay Strategic Philanthropy course. Students become involved in the philanthropic process as they identify an issue in their community to impact and strategically award the money to organizations that share a similar goal. We are pleased to announce we have defined our goal, and are now requesting proposals from organizations that could help us achieve it.

Research indicates that an academic achievement gap exists between students of different socioeconomic, racial, and gender classes. We hope to reduce the achievement gap by targeting the factors that lead to these children being at a disadvantage before they start kindergarten.

## Goal

Our goal is that at-risk children, 0-5 years of age, will achieve age appropriate social, emotional, physical, and cognitive growth and development before entering kindergarten.

## Criteria

Nonprofit organizations that share this outcome goal are encouraged to apply for this grant. We are not restricting the type of services or programs that may apply; we are interested in any kinds of programs that may impact the early development of children. Preference will be given to organizations and programs that meet the following criteria:

- Strength and credibility of the organization
- Proposed activities utilize evidence based approaches
- Focus on children 0-5 years of age (and their guardians) representing low-income and/or at-risk families in Brown County
- Feasibility of budget and explanation of how funding will be used
- Includes appropriate methods for measuring performance outcomes
- Demonstrates feasibility/likelihood the project will have an impact

Please submit all proposals by **5:00 PM on April 4, 2014** via email to Dr. Lora Warner at [warnerl@uwgb.edu](mailto:warnerl@uwgb.edu) Finalists will be chosen in mid-April and invited to meet with our class to discuss their proposals. Awardee(s) will be chosen in May, and funds available in early June.

We look forward to receiving your proposals.

Sincerely,

Strategic Philanthropy Students



UNIVERSITY of WISCONSIN  
GREEN BAY

<b>Name of Organization:</b>
<b>Contact Person:</b>
<b>Address:</b>
<b>Phone Number:</b>
<b>Email:</b>
<b>Project title:</b>
<b>Amount Requested (May not exceed \$10,000):</b>

**Narrative Questions**

Please provide a brief response to the following questions (do not exceed 5 pages):

1. Provide a brief background on your organization: its history, mission, and who it serves.
2. Provide an overview of the program or project that would be funded.
3. How would this program help us achieve our goal of helping at-risk children between the ages of 0-5 years of age achieve age appropriate social, emotional, physical, and cognitive growth and development before entering kindergarten?
4. What evidence do you have that shows your program is successful? If the funds will go to creating a new program, provide evidence about the success of a similar program in a different community.
5. How will your organization measure performance outcomes of the proposed program?
6. Describe the training, credentials, experience, and diversity of staff involved in the program.
7. What makes your program stand apart from other programs addressing achievement gap?

**In addition, please provide the following:**

1. Project Budget with Narrative (may request up to \$10,000, but not less than \$2,000).
2. Recent organizational financial statements: Statement of Activities and Balance Sheet
3. List of Board Members with affiliations
4. 501(c)(3) Non-Profit Certification Letter
5. Any materials (brochures, literature, etc.) that will help the panel understand your organization and/or program.

**Funds cannot go to support any organization supported by the University of Wisconsin – Green Bay, any religious organizations, or individuals.**