THE MISSION OF THE UNIVERSITY OF WISCONSIN-GREEN BAY

I.

The System Mission

The University of Wisconsin-Green Bay shares in the mission of the University of Wisconsin System.

The mission of this System is to develop human resources, to discover and disseminate knowledge, to extend knowledge and its application beyond the boundaries of its campuses, and to serve and stimulate society by developing in students heightened intellectual, cultural, and human sensitivities, scientific, professional, and technological expertise and a sense of purpose. Inherent in this broad mission are methods of instruction, research, extended education and public service designed to educate people and improve the human condition. Basic to every purpose of the System is the search for truth.
II.

The Core Mission

As an Institution in the University Cluster of the University of Wisconsin System, the University of Wisconsin-Green Bay shares the following core mission with other Institutions of the Cluster:

(a) Providing baccalaureate degree level and limited graduate programs within the context of its approved select mission.

(b) Meeting the educational and personal development needs of students through effective teaching, academic advising, and counseling, and through University-sponsored cultural, recreational, and extracurricular programs.

(c) Providing a first priority emphasis on teaching excellence.

(d) Providing a base of liberal studies needed as the foundation for university degrees in the arts, letters, and sciences, as well as for specialized professional and occupational degrees.

(e) Providing a program of preprofessional curricular offerings consistent with the university's mission to serve the needs of citizens in its geographical area.

(f) Supporting a commitment to scholarly activity integral to and supportive of instructional programs and teaching excellence.

(g) Meeting the off-campus instructional and continuing education needs of citizens in the campus service region and (as appropriate to unique program compatibility) in the state within the context of coordinated statewide planning of outreach programs.

(h) Providing public service to the surrounding region both as a cultural center and a source of problem-solving expertise.

(i) Participating in regional consortia and interinstitutional relationships in order to maximize educational opportunity for the people of the region effectively and efficiently through the sharing of resources.