



GARY L. MILLER  
*Chancellor*

## Memorandum

**To:** University Community  
**From:** Gary L. Miller *Gary L. Miller*  
**Date:** September 5, 2018  
**Subject:** Academic Performance Solutions (APS) Implementation

In fall 2017, UW-Green Bay made the strategic decision to adopt the Academic Performance Solutions (APS) online analytics platform. As a result of diligent work of many professionals, the tool has now been rolled out to academic leaders and select support specialists. All faculty will have the opportunity to engage with the tool during the upcoming Faculty APS Workshops (October 2-4<sup>th</sup>, 2018). I strongly encourage everyone to become familiar with this important tool.

The APS solution provides interactive access to student progress and course enrollment metrics, empowering users to prioritize interventions to low completion-rate courses, anticipate needs and plan course offerings based on demand, and make thoughtful resource allocation decisions. Additionally, the benchmarking functionality allows the University to measure itself against peers, seeking continual improvement and alignment of operations with its strategic mission.

Implementation of the APS metrics will continue throughout the academic year with monthly key user group laboratories. Additional functionality, including financial metrics that will help us understand costs better, will be turned on next summer/fall. These tools will provide the University a basis for tracking expenses and revenues at the academic program, CIP department, and college levels, allowing purposeful decision-making across campus.

Currently, the APS platform houses data for the main UW-Green Bay campus only. Metrics for Marinette, Manitowoc, and Sheboygan will become available as our systems integration advances during the upcoming academic year.

This wide-scale rollout of the APS solution represents a milestone in UW-Green Bay's ability to engage analytics in everyday operations. The power of data allows us to build a data-informed University that delivers world-class education through partnerships, research, and innovation.

c: Cabinet  
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